

# Let Us Spell It Out For You!



Presented by a nationally recognized investigator and owner of JAG Investigations, Michele Stuart, will educate you on the best ways to keep your children safe from the Internet and Social Media.

During the presentation, Michele will discuss in detail the security issues related to the Internet with special attention to smart phone technology.

## Identical Sessions Offered at Each Location

9:00 am - 12:00 pm sessions

6:00 pm - 9:00 pm sessions

## KEEPING KIDS SAFE

Free Cyber Safety Workshop for  
Parents, Guardians, Teachers and Law  
Enforcement  
on Social Media & the Internet

March 20 | Lancaster County  
The Conference & Training Ctr. at IU 13  
1020 New Holland Avenue, Lancaster, PA 17601  
Register: <http://www.iu13.org/SafeKids>

March 21 | Montgomery County  
Register 9:00 am | MONTCO Intermediate Unit  
<https://www.eventbrite.com/e/keeping-kids-safe-free-internet-social-media-workshop-321-900-am-tickets-42952453946>

Register 6:00 pm | Upper Merion Middle School  
<https://www.eventbrite.com/e/keeping-kids-safe-free-internet-social-media-workshop-321-600-pm-tickets-42682253770>

March 22 | Berks County  
Inn at Reading  
1040 Park Road, Wyomissing, PA 19610  
Register: 9:00 am—<https://tinyurl.com/y98ye98m>  
Register: 6:00 pm—<https://tinyurl.com/ybo9t8vn>

## WORKSHOP TOPICS

### Security Concerns

- Demonstrate Security and Privacy concerns (both online and cellular)
- Provide examples of cellular application security and abilities to identify location
- Provide examples of applications that kids are using to communicate anonymously
- Show online dangers of being identified and tracked
- Show how to monitor/set up privacy settings

### Using Social Networking Sites

- With estimated billions of social networking profiles and mobile social applications, the class will show the security issues as well as how to search and identify private information
- Show how privacy settings doesn't necessarily protect your postings
- Demonstrate the capabilities to geo locate Instagram pictures via the actual posting of the pictures
- Demonstrate the capabilities of geo locate Twitter postings





# KEEPING KIDS SAFE

## OUTLINE

Times have changed. Technology has become a monster that many parents and educators are struggling to keep up with. Kids (and adults) of all ages are glued to their mobile devices. Most communication has become digital. So how do we actually know who our kids are interacting with? Are they giving out too much information such as their names, schools, friends and more importantly their location? Predators are lurking around every corner and have become very skilled in the use of social media and mobile applications, such as Snapchat, to reach out and communicate with kids.

This class will cover numerous applications and social media platforms commonly utilized by kids. It is important to know that apps come and go almost daily. Parents need to stay proactive in trying to keep educated on new apps coming out.

Objectives: Discuss bullying, sexual harassment, predatory behavior, pornography exposure

- Review mobile privacy settings
- Review statistics
- Show the most current apps being used for social media
- Show the most current apps being used for 'secret' communications / sexting
- Show how bullying happens and can ruin lives

The Potential Risk of Teens and Online Predators: <https://www.onlinesafetysite.com/P1/Teenstats.htm>

- ✦ A large majority of teens (71%) have established online profiles (including those on social networking sites such as Facebook, Friendster and Xanga), up from 61% from the previous year
- ✦ 69% of teens regularly receive personal messages online from people they do not know and most of them do not tell a trusted adult about it
- ✦ Teens readily post personal info online. 64% post photos or videos of themselves, while more than half (58%) post info about where they live. Females are far more likely than male teens to post personal photos or videos of themselves (70% vs. 58%)
- ✦ Nearly one in 10 teens (8%) has posted his or her cell phone number online
- ✦ Overall, 19% of teens report they have been harassed or bullied online, and the incidence of online harassment is higher (23%) among 16 and 17 year-olds. Girls are more likely to be harassed or bullied than boys (21% vs. 17%)