

Carolyn Boser Newhouse Deputy Secretary, Office of Innovation and Investment PA Department of Community and Economic Development

Carolyn Boser Newhouse has more than 20 years of demonstrated business expertise in the private sector. She is founder of a multiple companies, including:

- ✓ SuperUser Technologies, Inc., an IT company that provides wired and wireless communications,
- ✓ Newhouse Enterprise LLC, a retail business entity,
- ✓ Newhouse Family Limited Partnership, a partnership for commercial real estate,
- And is the co-founder and previously co-owner of:
- ✓ SuperUser Solutions, Inc. a successful engineering company that specializes in supply chain automation.

In January, 2012, Governor Corbett appointed Carolyn Newhouse as Deputy Secretary for DCED's largest department, the **Office of Innovation and Investment (I&I)**. To assist the Administration's efforts to streamline operations and realize cost efficiencies, DCED consolidated previously separate economic development divisions under this new Office of Innovation & Investment, representing the:

- ✓ Office of Technology Investment;
- ✓ Offices of Business Financing and Private Financing;
- ✓ The commonwealth's Appalachian Development Center;
- ✓ PA's Partnerships for Regional Economic Performance (PREP-the largest, coordinated economic development delivery system in PA, with more than 100 statewide partners); and
- ✓ Pennsylvania's Office of Travel, Tourism and Film.

I & I's primary focus is centered on advancing Governor Corbett's **Jobs1st PA** initiative, a comprehensive plan to grow Pennsylvania's economy by partnering with the private sector to create and retain jobs. In support of the Governor's **JobsFirst PA** initiative, I&I staff, which represents more than 500 collective years of economic development experience, processed 10,000+ applications and approved \$2.248 billion in projects during the past fiscal year.

As Deputy Secretary for Innovation and Investment, Carolyn Newhouse is responsible for DCED's largest divisional deputate, housing 70+ economic development and business assistance programs, representing nearly 75 percent of the total DCED budget. Directly aligned with the Governor Corbett's goal of bringing a private sector mentality to state government, and in ongoing support of the Governor's mission to be fiscally responsible, I&I's monitoring division restored more than \$2.33 million in funds back to the commonwealth.

Carolyn earned her undergraduate degree in Computer Science from the University of Pittsburgh and is a graduate of the Entrepreneur Leadership and Advanced Entrepreneur Leadership programs at the University of Buffalo.