

## Why Tourism?

One of the critical goals of PATT is to seek a greater recognition and appreciation for the vital economic impact that travel and tourism has on Pennsylvania's economy.

- Pennsylvania Travel and Tourism industry traveler spending was \$39.2 billion in 2013.
- Pennsylvania hosted 192.9 million domestic and international travelers in 2013.
- Traveler spending generated \$68.4 billion in total economic activity throughout all industries in Pennsylvania in 2013.
- Travel and tourism related economic activity supported 478,888 jobs in both directly and indirectly – representing 6.5% of the state's total employment.
- The state's travel and tourism sector directly represented \$15.3 billion of the state's 2013 GDP.
- Pennsylvania's travel and tourism industry generated \$4.13 billion in state and local taxes and \$4.16 billion in federal taxes in 2013.
- On average, the dollars spent by 418 travelers supports one PA job.
- One out of every 15.3 workers in Pennsylvania is supported by travel and tourism.
- More than \$1.5 Billion was invested by the travel sector in capital projects in 2013.
- Pennsylvania's state and local governments would have to tax each PA household an additional \$835 per year to replace the taxes generated by travel and tourism.

*\*The Economic Impact of Travel and Tourism in Pennsylvania: Calendar Year 2013, Tourism Economics*