



***Kathleen Frankford, President
PA Dutch CVB***

Kathleen Frankford joined the Pennsylvania Dutch Convention & Visitors Bureau as President in January 2013, to work with members and community partners in promoting the unique and beautiful destination of Lancaster County.

Before joining the bureau, Frankford was Vice President of Sales & Marketing at the American Music Theatre in Lancaster.

In the two decades prior to that position, the area tourism veteran served as Director of Marketing for the Hershey Entertainment & Resorts Company, Tourism Director at the Cumberland Valley Visitors Bureau in Carlisle, and Vice President of Marketing & Sales at the Whitaker Center for Science and the Arts in Harrisburg.

Frankford earned a Bachelor's in Communications from Millersville University and holds a Master's in Public Relations from Temple University.

She resides in Harrisburg with her husband and three children.

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