

Bio for Carl Wilgus

Pocono Mountains Visitor Bureau

Carl Wilgus has held the position of President/CEO at the Pocono Mountain Visitors Bureau, a four county DMO located in Northeast Pennsylvania since November of 2007. In addition, he actively participates as a member for the Marketing Committee for the Monroe County United Way, is an Ambassador for the Pocono Medical Center, and is a member of the Advisor Board to East Stroudsburg Universities School of Hotel Restaurant and Tourism Management Program.

Prior to his relocation to the Pocono Mountains Carl was the Director of Tourism for the State of Idaho, a position he held for twenty years. In 2005 he was named State Tourism Director of the Year by the National Council of State Tourism Directors. He moved to the state's top tourism position in the spring of 1987 after having spent thirteen years in Sun Valley, Idaho working in various capacities for the Sun Valley Company as a ski instructor, winter sales manager, public relations manager, and marketing director.

A native of Tacoma, Washington and graduate of the University of Washington Carl currently resides in East Stroudsburg, Pennsylvania with wife, daughter and granddaughter. He enjoys alpine skiing, golf, mountain biking, and reading.