

# **Rob Fulton**

*President/CEO*

*Pennsylvania Association of Travel and Tourism  
(PATT)*

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Rob was born in Calgary, Alberta Canada. In 1973 his family moved to the Seattle area where he graduated from high school in 1985. In 1992, Rob moved to Pennsylvania to attend Penn State University. He graduated with a Bachelor's Degree in Public Policy in 1996 and is working on his Master's of Public Administration from Penn State University, Capital College.

After graduation in 1996, Rob went to work for the Pennsylvania Chamber of Business & Industry in the Government Affairs department as a lobbyist and local chamber liaison. During that time Rob also served on the Board of the Pennsylvania Chamber of Commerce Executives (PCCE). In 2003, Rob left the State Chamber to become the President of the Pennsylvania Chamber of Commerce Executives.

In August of 2007, Rob left PCCE to become the President of the Pennsylvania Association of Convention and Visitors Bureaus (PACVB). PACVB was founded in 1972 and was the not-for-profit organization for the officially designated tourist promotion agencies (TPAs) within Pennsylvania, there are currently 49.

On July 1<sup>st</sup> PACVB was the lead organization that facilitated the creation of the newly created Pennsylvania Association of Travel and Tourism (PATT), which is the umbrella Travel and Tourism Association for Pennsylvania. PATT's mission is to communicate to the general public, governmental officials, and other appropriate audiences, the importance of travel, tourism and the hospitality industry to the Commonwealth. Rob now serves as the President of PATT.

Rob is a Certified Association Executive (CAE) distinction through ASAE. Rob is also a graduate of Penn State's, Pennsylvania Leadership program, Class VII (1999) and also served as a facilitator for that program through 2003.

Rob lives in the Hershey area.