

THE OTA LOOPHOLE

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Visit Philadelphia

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What is an Online Travel Agency?

- An Online Travel Agency (OTA) or an Online Travel Company (OTC) is a travel website that specializes in the sale of travel products to consumers.
- Some agencies sell a variety of travel products including flights, hotels, car rentals, cruises, activities, and packages.

Popular OTA Brands

Expedia Brands:

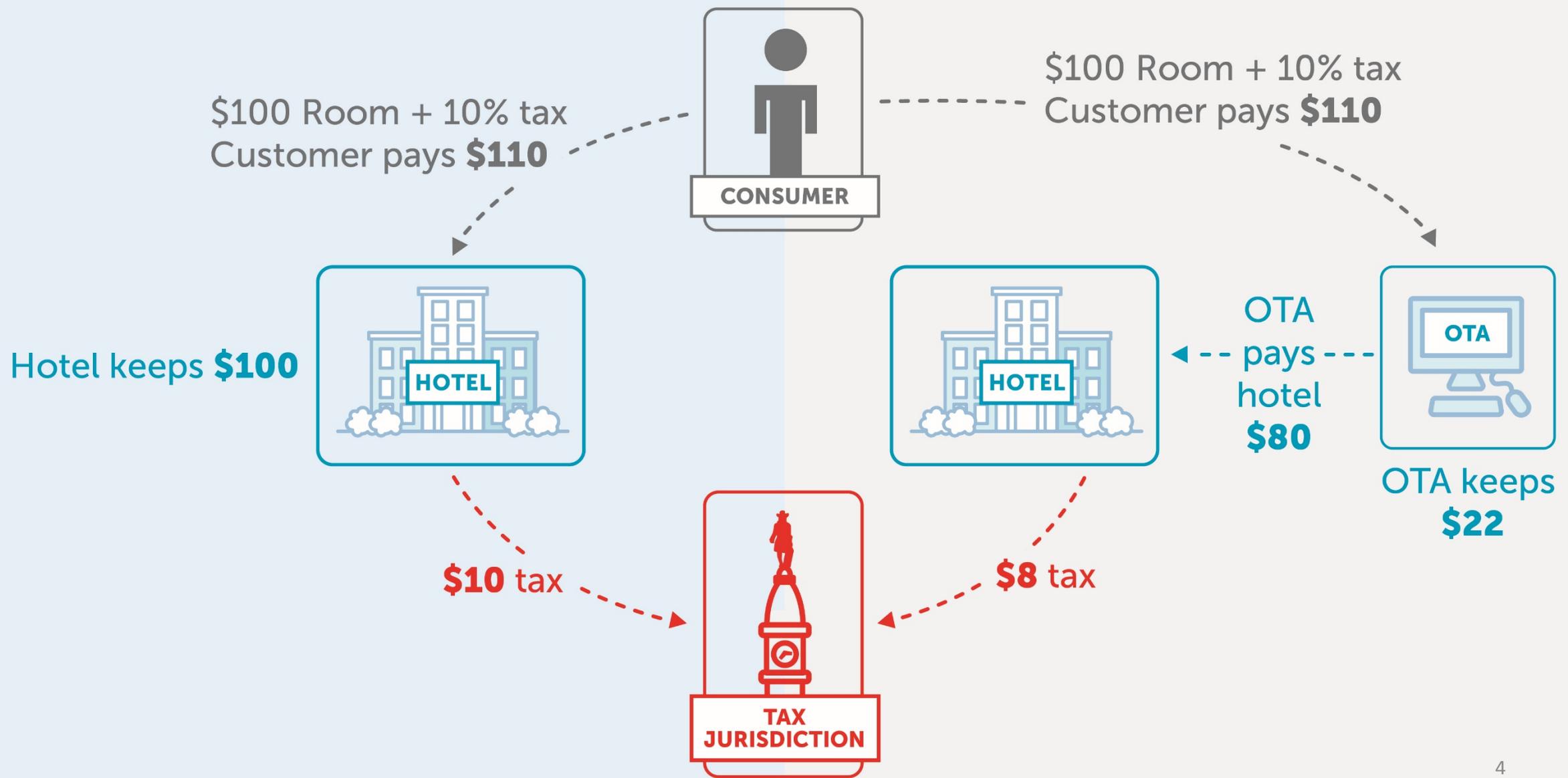
- Expedia
- Hotels.com
- Orbitz
- Hotwire

Priceline Brands:

- Priceline.com
- Booking.com

Booking Directly

Using OTAs





RESERVATIONS 

MEMBER REWARDS 

YOUR UPCOMING RESERVATION AT SONESTA PHILADELPHIA DOWNTOWN RITTENHOUSE SQUARE

Guest: Meryl Levitz

Confirmation number: 56921SB510404

Arrival date: Tuesday, January 23, 2018
Check-in: 16:00 (4:00 PM)

Departure date: Wednesday, January 24,
2018
Check out: 12:00 (12:00 PM)

Number of nights: 1

Number of adults: 1

Number of children: 0

Room type: Two Queens

Average daily rate: USD 179.00

Total price including tax: **USD 208.08**

[VIEW / MODIFY RESERVATION](#)



Thanks!

Your reservation is confirmed. No need to call to reconfirm.

Sonesta Philadelphia Rittenhouse Square, Philadelphia

Jan 23, 2018 - Jan 24, 2018

Price summary

Price breakdown

Room price \$208.28

1 night: \$179.00

Taxes & fees : \$28.21

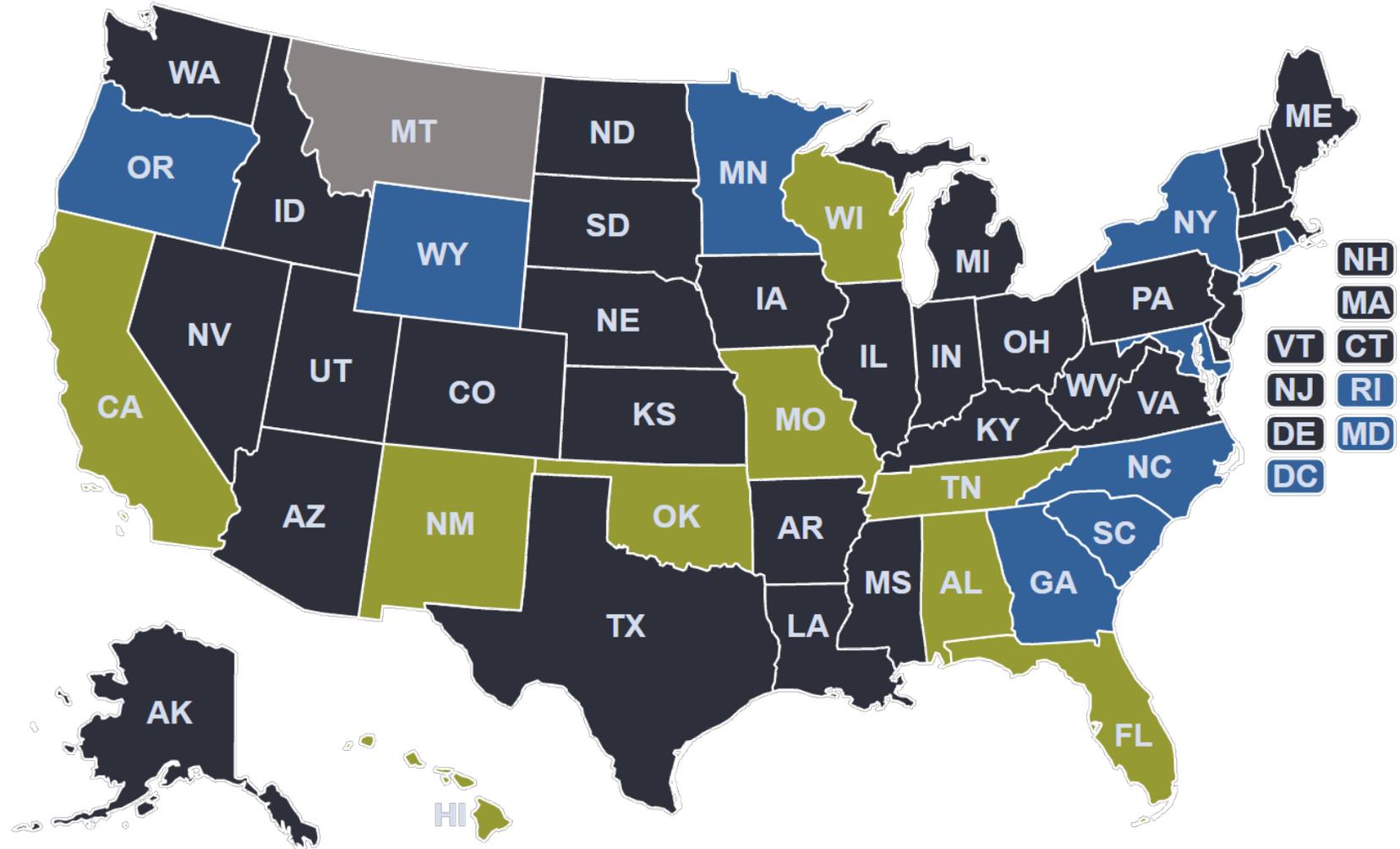
Property fee: \$1.07

Total \$208.28

Collected by Expedia

Current Status of Loophole by State:

- Require some degree of remittance on amount paid by consumers
- Require remittance on amount paid by consumers
- Rule in favor of OTAs (Not requiring remittance on amount paid by consumers)
- Unresolved



OTA Loophole in Competitive Set Cities:

- Closed Loophole:
New York,
Baltimore,
Washington, D.C.

- * Loophole Exists:
Philadelphia



Industry Support

