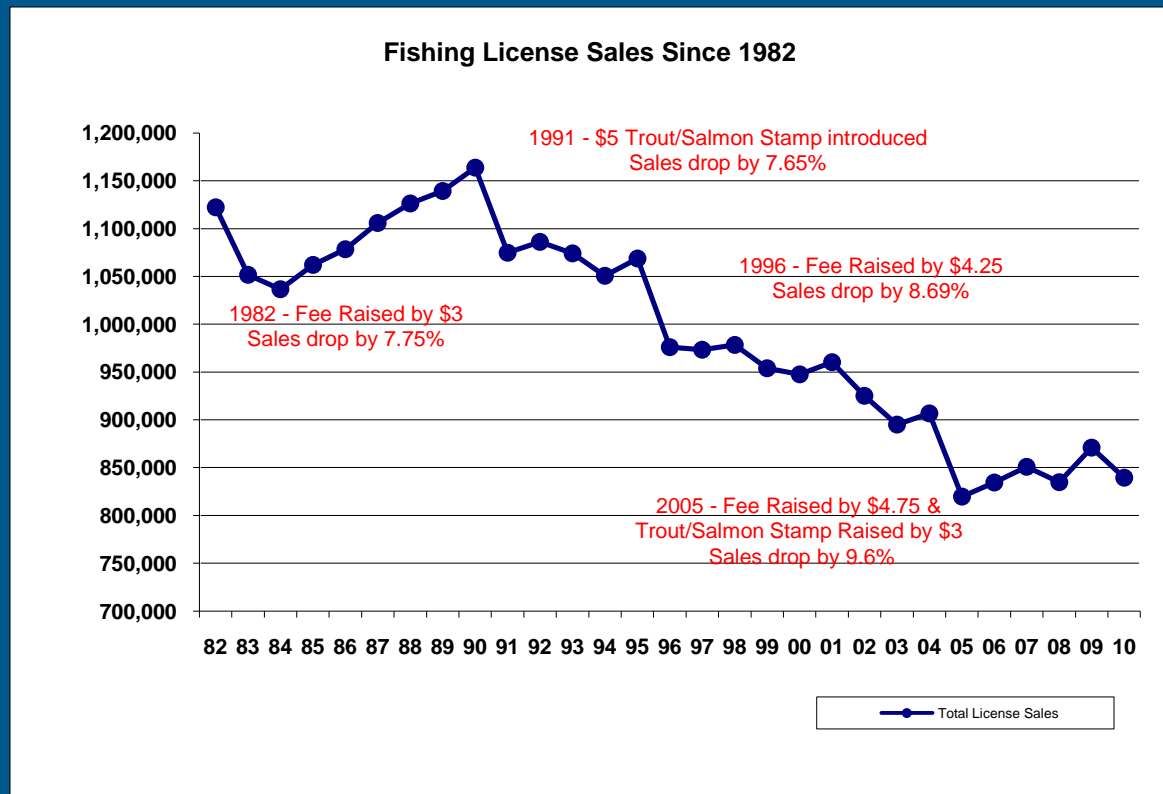




# Proposed Amendments to the Fish and Boat Code (Title 30)

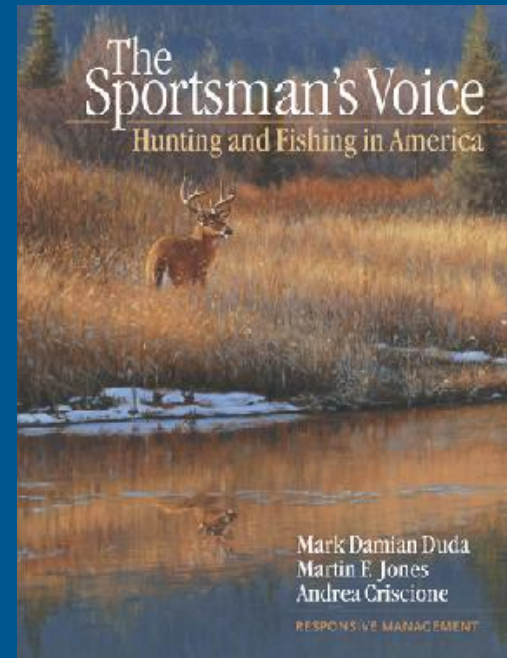
Tim Schaeffer, Director  
Bureau of Policy, Planning & Communications

# Need for Creative Marketing and Packaging




# National Trends and Statistics

- Churn Rate
- Recruitment and Retention
- Multi-Year Licenses
- Incentives



# License Flexibility

**PENNSYLVANIA FISHING LICENSE**  
This side must be displayed on an outer garment.

 **11**  
**RESIDENT**

SIGNATURE \_\_\_\_\_

License valid for PA Residents only    License Not Valid Until Signed    P1

My signature certifies under penalty of law, the information contained on this license is true and correct.

**PENNSYLVANIA FISH & BOAT COMMISSION**

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Issued: 05/02/2011 10:32    Agent: 000323    Trans: 001191614    Terminal: 4879722  
**DO NOT DETACH**


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**CID#: 006-194-849**

**FISH N BOAT**  
1601 ELMERTON AVENUE  
HARRISBURG, PA 17110 USA  
DOB: 05/05/1977    F    6'2"    GREEN

---

**101 RESIDENT ANNUAL**  
**152 COMBO TROUT/SALMON LAKE ERIE**



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NON-REFUNDABLE - DO NOT LAMINATE  
EXPIRES 12/31/11 UNLESS OTHERWISE NOTED

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Issued: 05/02/2011 10:32    Agent: 000323    Trans: 001191614    Terminal: 4879722 ...

- Multi-year Licenses
- Group Licenses
- Promotional Discounts
- Pending Legislation

# Fish and Wildlife Conservation

1.



2. Increased Penalties for Game and Wildlife Code Violations
3. Title 30: Serious Poaching, Loss of Privileges, Consistency



# Game and Non-Game Species



# Serious Poaching

- Replacement Value in Excess of \$500
- 3 or More Times Daily Limit
- Illegal Methods
- 2nd Degree Misdemeanor



# Loss of Privileges

- Current: 2 Years
- Proposed: 5 Years





# Additional Title 30 Amendments

- Consistency with Crimes Code, Vehicle Code & Other Laws
- Commission Property
- Institutional Licenses, Educational Programs & Temporary Ponds
- Update Outdated Fees
- Technical Amendments

