

Manufacturer/Employer's Perspective

STEM and Manufacturing Careers

Employers are gaining entry into the schools

- Thank you, STEM initiative, Catalyst Connections & BotsIQ!!!

STEM is the new buzzword

- Applied in many different formats
- Schools are coming on board
- Students and parents are interested, but aren't connecting the dots
- Be sure to include applied math and tool skills
- Present all the post secondary options, not just college

Pittsburgh Public Schools

- Economic divide is apparent
- Teachers need support

Long-term Recruitment Plan

- Employers recognize the benefits of building relationships with educational institutions, but don't know how to get started