



**SMC Business Councils**  
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**Steven B. Shivak**  
**President**  
**SMC Business Councils**  
**Pennsylvania Small Business Education Foundation**  
**SMC Insurance Agency**

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Steven B. Shivak is the President for the SMC Business Councils, a 69 year-old non-profit trade association representing small businesses in the service, manufacturing and commercial sectors, and its for-profit subsidiaries, the SMC Insurance Agency and its non-profit education foundation, the Pennsylvania Small Business Education Foundation (PSBEF).

During Shivak's tenure, SMC has focused on emphasizing the importance of the manufacturing industry to the Commonwealth, region, communities, commercial and service sectors. As a trade association, SMC provides a forum for manufacturers to share best practices, facilitates introductions between manufacturers and regional suppliers, creates educational programs designed to help manufacturers better understand the business landscape, provides products and services surrounding health care and the implementation of the Affordable Care Act, promotes the manufacturing industry, its advantages and its importance to the local, regional, state and national economy including the incredible career's that are available and finally advocates on behalf of manufacturers through the development and promotion of business-friendly policies to aid the manufacturing industry.

Founded in 1997, the mission of the Pennsylvania Small Business Education Foundation (PSBEF) is to maximize education and economic opportunities directed at invigorating the manufacturing industry. PSBEF vision is to leverage the power of the manufacturing community to increase the quality and quantity of human capital to enhance the competitiveness of the industry. By focusing on this vision and mission, we believe the PSBEF will:

- Align public private resources to develop, promote and support activities that create opportunities for growth in the manufacturing industry.
- In partnership with regional entities that support manufacturing, develop a manufacturing technical education center to provide entrepreneurs with needed resources for business development and growth while enhancing exposure for secondary and post-secondary students to modern manufacturing practices.
- Create programs to encourage secondary schools to promote manufacturing as a dynamic and advantageous career option.

- Provide pro-active leadership to key stakeholders within the manufacturing sector to support the growth and sustainability of manufacturing for educational and economic opportunities.

Prior to assuming the role of SMC's President, Shivak served in leadership roles at the American Diabetes Association and the Pittsburgh Community Reinvestment Group (PCRG) where he elevated the brand, visibility, credibility, and success of the organizations he served. During his tenure as Vice President of Operations for the Pittsburgh Technology Council, Shivak was responsible for restoring profitability to the organization, increasing revenues, membership retention, customer satisfaction and new product/program development.

Steve received his Bachelors of Arts in Public Relations from Illinois State University and his Masters of Science in Marketing from Robert Morris University.